



Dayton
startupweekTM
June 3-7



Sponsorship Proposal





About

Techstars Startup Week Dayton is a FREE, five-day event that brings together our entrepreneurial community and the people that support them. The event takes place in Dayton's Innovation District and will be centered around our basecamp at the historic Steam Plant on East Third Street.

The real goal of the event is not just to inspire people to create a business but to help them build a community. It's about celebrating the startup community, welcoming new people, building real relationships, and sharing stories of success and failure.





By the Numbers

2018

900

88

83

Registered

Speakers

Events

2019 goals

1,350

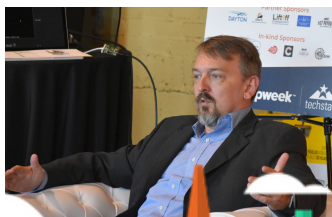
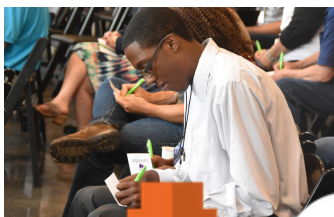
150

100





The Faces of Startup Week





Why Sponsor?

Sure, your name will be on our sponsor banner, and you'll receive other benefits listed on the next pages. But here's why we think you should sponsor:

You will impact the lives of local entrepreneurs and help shape the direction of our community.





Sponsor Levels

Title Sponsors 4 @ \$7,500

Basecamp Track Sponsors 3 @ \$5,000

Our main tracks. These sessions take place at our Steam Plant Basecamp and feature the broadest range of attendees. Sponsor a 6-hour block of talks with 10 sessions. Tracks are Funding & Finance, Marketing & Brand Strategy, & Founders.

Specialized Track Sponsors 7* @ \$3,000

- Our topic tracks. These sessions take place at partner locations and feature a more targeted audience. Sponsor a 3-4 hour block of talks with 3-4 sessions in topic areas like Software & Web Development, Arts, Smart Cities, Food, and Defense. *More tracks may be added.

Keynote Partners 4 @ \$2,500

- Our headline speakers. Each day at 4PM we close out with an amazing speaker or panel.

Social Event Sponsors 5 @ \$2,500

- Sponsor one of our TBD (but awesome) evening social events meant to bring together the startup community to meet, mingle, and have some fun.

Community Day Sponsor 8 @ \$1,500

- New this year! On Friday, we're moving Startup Week into the community. Sponsor one of our Community Day locations and the sessions taking place there!

Partner Sponsors @ \$1,000



Sponsor Benefits

	Title	Track	Keynote	Social	Community	Partner
Logo placement on...						
Website	1st	2nd	3rd	4th	5th	6th
Basecamp sponsor signage	1st	2nd	3rd	4th	5th	6th
Track sponsor signage	1st	2nd				
Keynote sponsor signage	1st		2nd			
Emcee recognition at kickoff	●	●	●	●	●	●
Opportunity to provide blog content	●	●				●
Opportunity to provide SWAG	●	●	●	●	●	●
Company specific email to attendees (content approved by TSWD team)	●	●				
[Event/Track] sponsored by [You] before track/headline/keynote events		●	●	●	●	
Mention in all press coverage	●					
Right of first refusal at this level	●					



Dayton
startupweekTM



**Thanks for considering a sponsorship with Techstars
Startup Week Dayton!**

**For more information or to pledge your support contact
John Owen**

john.c.owen@wright.edu

